

Oxford Learning Students Help Tell Mosquitoes to Buzz Off

For immediate release

London, ON — Oxford Learning students are helping children in Uganda tell malaria-infected mosquitoes to buzz off by raising funds for Buy A Net, a charitable organization that supplies bed netting and medicines to families in Africa.

Buy A Net is a volunteer organization based in Kingston, Ontario, Canada that provides World Health Organization (WHO) approved mosquito nets to families in Uganda. For many children in Africa, the basic comforts of life are a luxury. Millions of families live in such extreme conditions of poverty that they are unable to purchase to a simple bed net to prevent to prevent infected insects from biting.

Malaria is a life-threatening parasitic disease transmitted by mosquitoes. It kills an African child every 30 seconds. Those who don't die from the illness can have lasting learning impairments. (WHO: Roll Back Malaria) Malaria is highly treatable and preventable.

Throughout the month of April and ending on Friday, April 25th, World Malaria Day, Oxford Learning will be hosting a read-a-thon to benefit Buy A Net. World Malaria Day was created to promote education and understanding of malaria through awareness and community-based activities.

All participating Oxford Learning students will set a personal reading goal and strive to read a pre-determined number of books during throughout the month of April. "Read-A-Thon students feel empowered by their reading goals", said Emma Cecchin of Oxford Learning Byron "They know that by simply reading books at home, their actions help students in a less fortunate country have a better quality of life."

To donate to Buy A Net or for more information on Malaria, please visit Buy A Net's website at buyanet.ca.

With 135 locations in North America, Oxford Learning provides quality supplemental education to students. Since 1984, Oxford Learning has used the science of cognitive development to help children develop stronger thinking and learning abilities for a lifetime of learning success.

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For more information please contact Emma Cecchin at 519-473-1207 ext 115 or visit oxfordlearning.com/charity